

An aerial night view of London, featuring the Shard skyscraper on the right, the Tower Bridge in the foreground, and the River Thames winding through the city. The city lights are reflected in the water, and the overall scene is illuminated in a monochromatic, high-contrast style.

Propertynotify[®]

Media Pack

The perfect package for every business.

All our packages provide your business access to our engaged, rapidly growing and property focused audience. We pride ourselves on providing a professional and high level service to all our property sector colleagues.

<p>PLATINUM THE "SHARD" PACKAGE</p>	<p>GOLD THE "TOWER BRIDGE" PACKAGE</p>	<p>SILVER THE "No 10" PACKAGE</p>	<p>BESPOKE THE "EYE" PACKAGE</p>														
<p>For businesses looking to: <i>'Soar high with the elite, dominate sector, category and space'</i></p> <p>~</p> <p>2 x Solus Email <i>two solus email sends on your chosen dates to over 50,000 landlords, agents and investors</i></p> <p>~</p> <p>Feature Article Publication <i>published to Property Notify, Google News and Samsung 'upday' News, with accompanying social media coverage</i></p> <p>~</p> <p>Exclusive Newsletter Sponsorship <i>exclusive MPU Display Banner in four editions of email newsletter</i></p> <p>~</p> <p>Newsletter Inclusion <i>feature article included in one edition of email newsletter</i></p> <p>~</p> <p>Leader Display Banner <i>Run of Site (ROS)</i></p> <p>~</p> <p>MPU Display Banner <i>Run of Site (ROS)</i></p> <p>~</p> <p>Press Release Publication <i>Optional Press Release Publication, published to Property Notify, Google News and Samsung 'upday' News, with accompanying social media coverage</i></p>	<p>For businesses looking to: <i>'Expand reach, coverage spanning both online and email audiences'</i></p> <p>~</p> <p>Solus Email <i>solus email send on your chosen date to over 50,000 landlords, agents and investors</i></p> <p>~</p> <p>Newsletter Inclusion <i>feature article included in one edition of email newsletter</i></p> <p>~</p> <p>Feature Article Publication <i>published to Property Notify, Google News and Samsung 'upday' News, with accompanying social media coverage</i></p> <p>~</p> <p>Leader Display Banner <i>Run of Site (ROS)</i></p> <p>~</p> <p>MPU Display Banner <i>Run of Site (ROS)</i></p>	<p>For businesses looking to: <i>'Improve online exposure with a consistent visual presence'</i></p> <p>~</p> <p>Press Release Publication <i>published to Property Notify, Google News and Samsung 'upday' News, with accompanying social media coverage</i></p> <p>~</p> <p>Newsletter Inclusion <i>press release included in one edition of email newsletter</i></p> <p>~</p> <p>MPU Display Banner <i>Run of Site (ROS)</i></p>	<p>For businesses looking to: <i>'See some of the opportunities we offer'</i> <i>- build a bespoke package that works for your business.</i></p> <p>~</p> <p>Solus Email / £995+VAT <i>solus email send to over 50,000 landlords, agents and investors</i> 1 x Solus Email</p> <p>~</p> <p>Newsletter Sponsorship / £395+VAT <i>exclusive MPU Display Banner in email newsletter sent to over 50,000 landlords, agents and investors</i> 1 x Newsletter Edition</p> <p>~</p> <p>Leader Display Banner / £495+VAT <i>Run of Site (ROS)</i> 1 Month</p> <p>~</p> <p>MPU Display Banner / £350+VAT <i>Run of Site (ROS)</i> 1 Month</p>														
<p>£1750+VAT <i>1 month package</i></p>	<p>£995+VAT <i>1 month package</i></p>	<p>£475+VAT <i>1 month package</i></p>	<div data-bbox="1125 1964 1999 2694"> <h2>Key stats and information</h2> <table border="1"> <tr> <td>Average visits per month:</td> <td>57,000+</td> </tr> <tr> <td>Email / Newsletter Subscribers</td> <td>50,000+</td> </tr> <tr> <td>Annual Page Views:</td> <td>1M+</td> </tr> <tr> <td>Average Email / Newsletter Opens</td> <td>8,000+</td> </tr> <tr> <td>Average Email / Newsletter Clicks</td> <td>1,500+</td> </tr> <tr> <td>Official Google News Publisher</td> <td>See Fig¹</td> </tr> <tr> <td>Industry Leading Headline Columnists</td> <td>See Fig²</td> </tr> </table> </div>	Average visits per month:	57,000+	Email / Newsletter Subscribers	50,000+	Annual Page Views:	1M+	Average Email / Newsletter Opens	8,000+	Average Email / Newsletter Clicks	1,500+	Official Google News Publisher	See Fig ¹	Industry Leading Headline Columnists	See Fig ²
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Average Email / Newsletter Opens	8,000+																
Average Email / Newsletter Clicks	1,500+																
Official Google News Publisher	See Fig ¹																
Industry Leading Headline Columnists	See Fig ²																
<div data-bbox="646 2320 1062 2683"> <h3>Booking discounts</h3> <table border="1"> <tr> <td>3 Month Booking</td> <td>10%</td> </tr> <tr> <td>6 Month Booking</td> <td>15%</td> </tr> <tr> <td>9 Month Booking</td> <td>20%</td> </tr> <tr> <td>12 Month Booking</td> <td>25%</td> </tr> </table> </div>		3 Month Booking	10%	6 Month Booking	15%	9 Month Booking	20%	12 Month Booking	25%								
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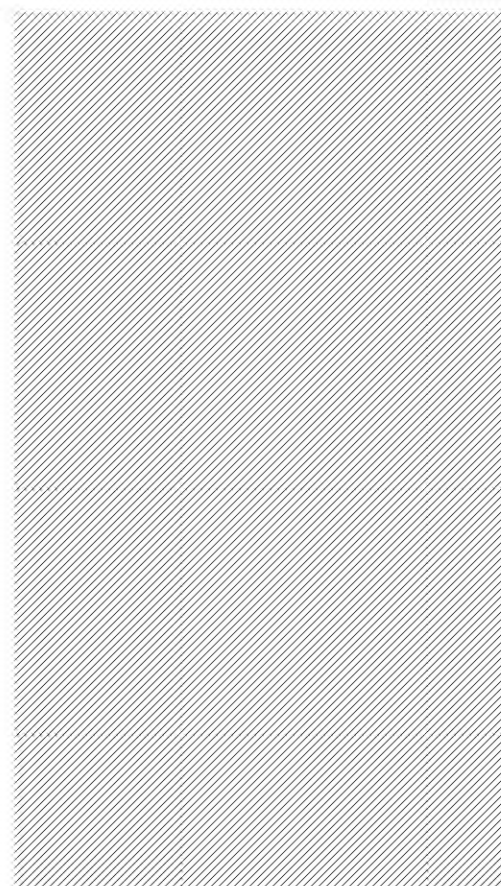
Media specification and placement.

Layout: Website (Article Page)



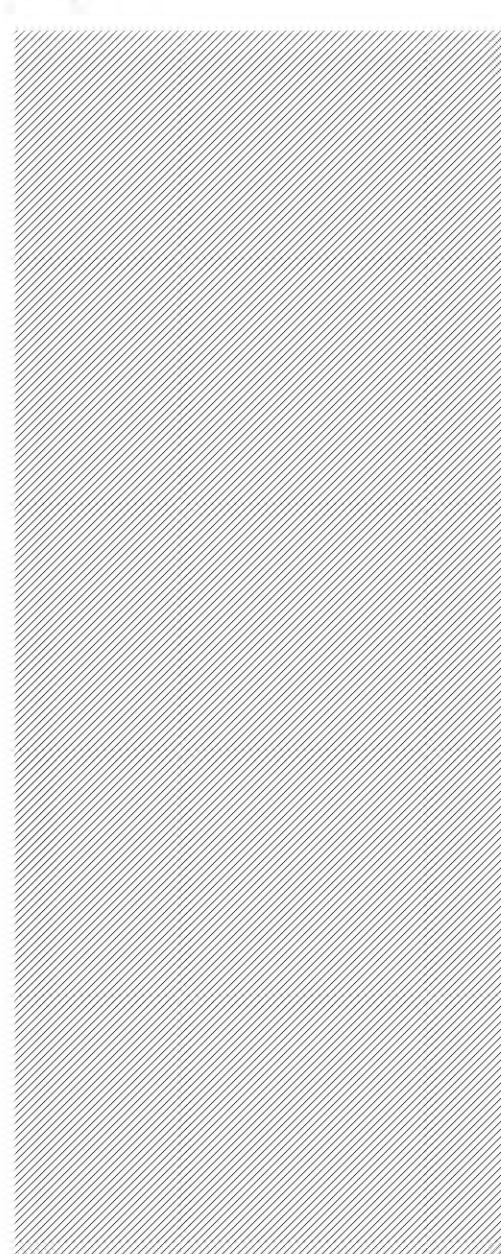
Media specification and placement.

Layout: Newsletter



Feature Article Inclusion

If a Feature Article has been provided to us and published, it will be included within the newsletter.



Exclusive Newsletter Sponsor
 MPU Display Banner
 W:300 x H:250px
 (Accepted Formats: jpg / png / gif)

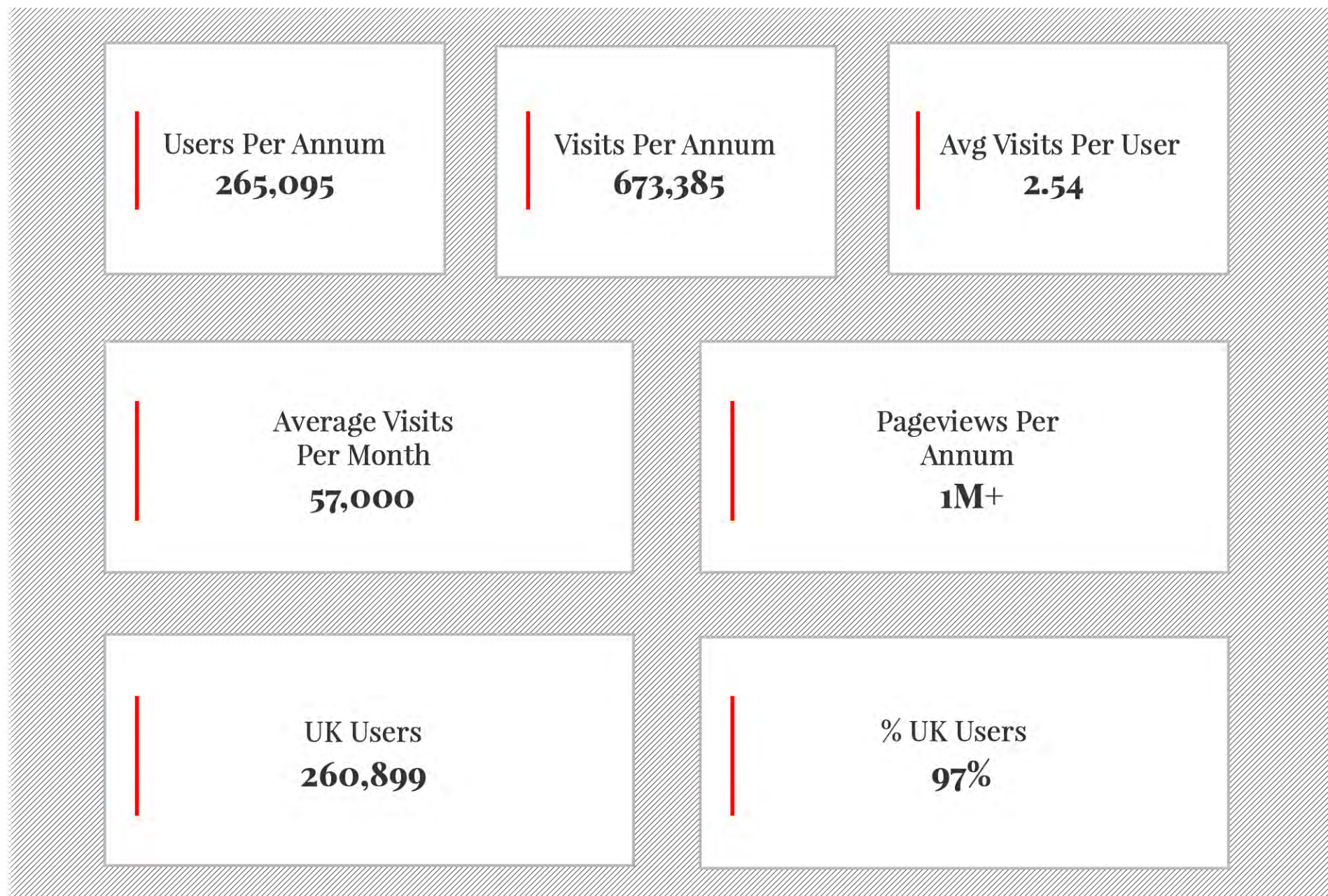
~

Exclusive

Analytics, data and statistics.

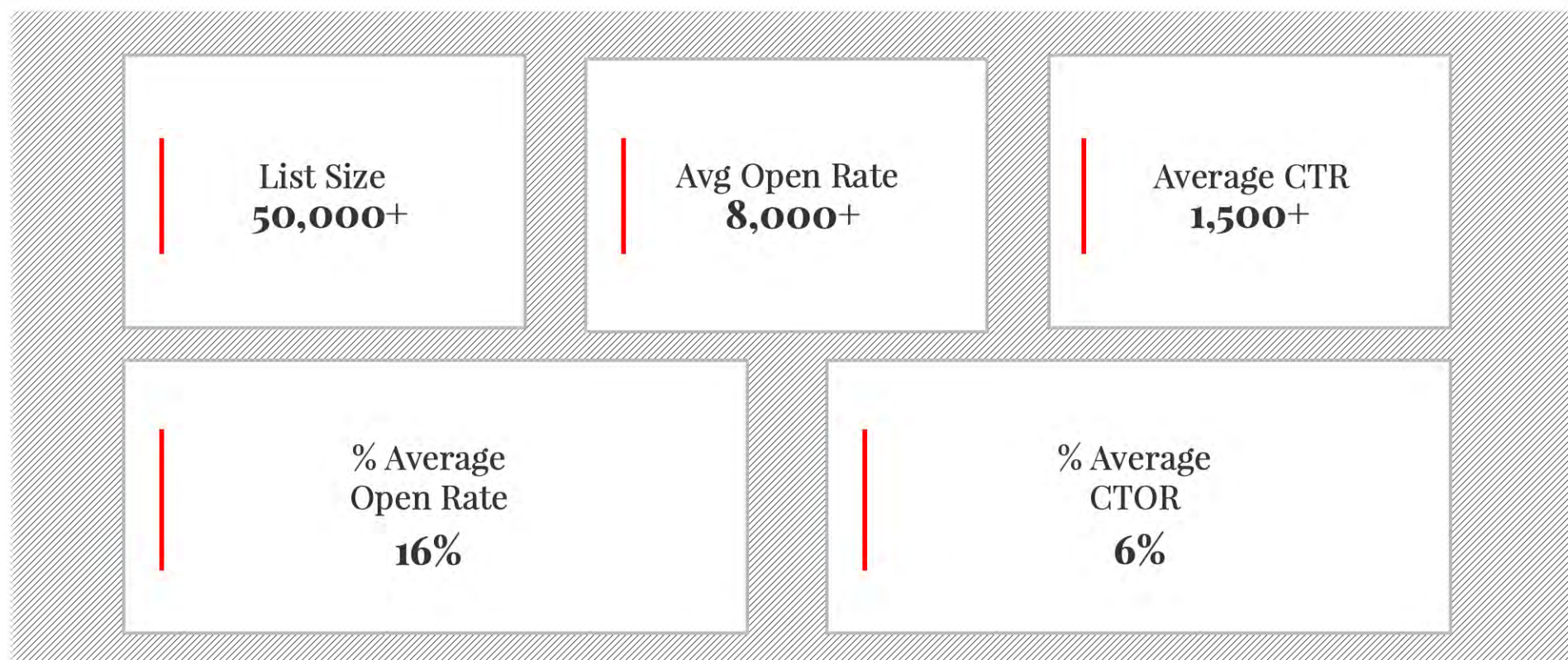
Website / Email Analytics & Statistics

Analytics Data: 01/01/20 - 05/01/21



Source: Google Analytics - Fig³

Email Database & Performance Data



Source: DotMailer - Fig⁴

Additional information

Official Google News Publisher: Top Stories - Fig 1

The screenshot shows the Google News interface with the 'Top stories' section. The Google News logo is at the top. Below it, three articles are listed, each with a small thumbnail image, a title, and a byline from Property Notify.

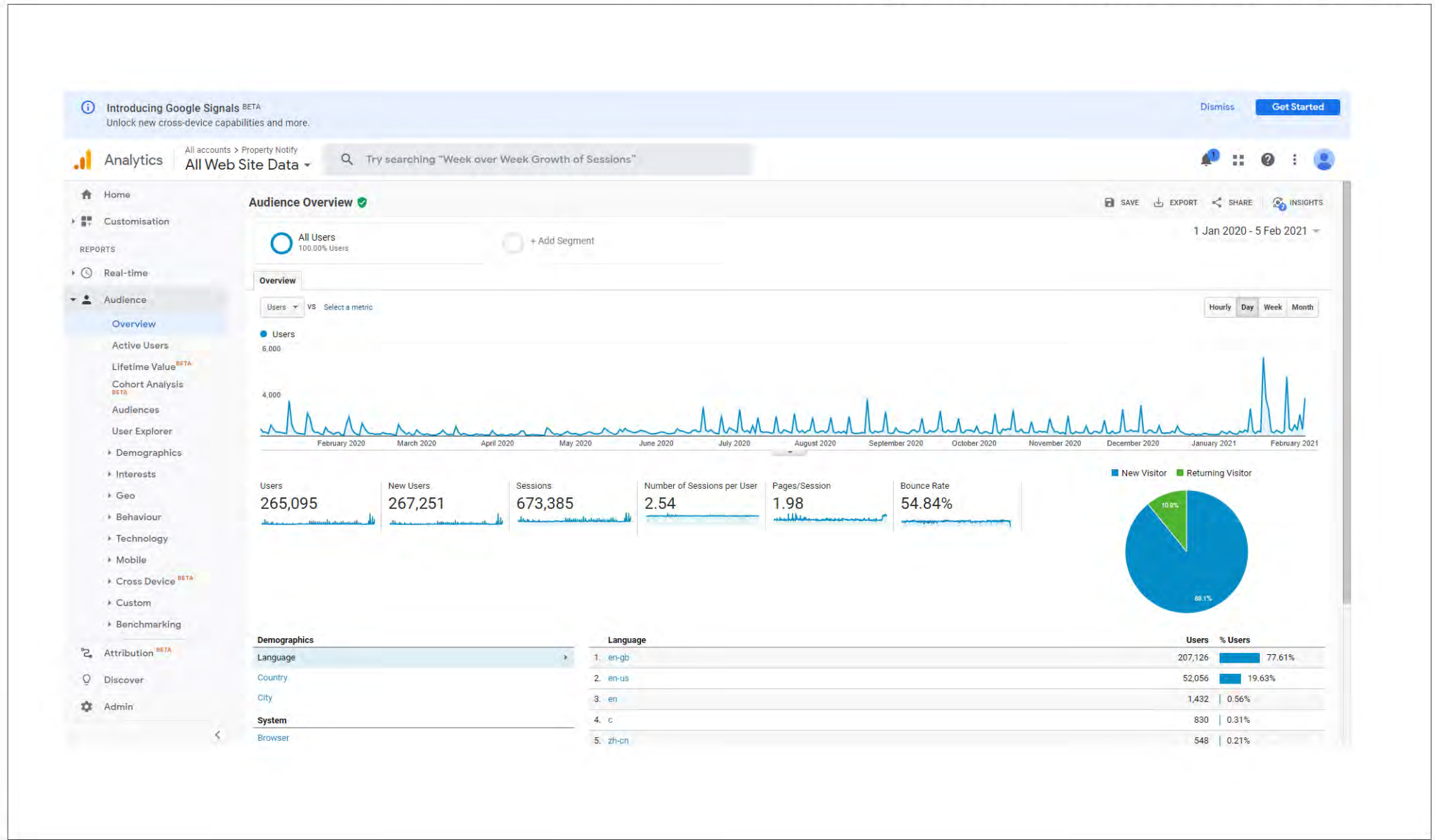
- Article 1:** London Mayor Sadiq Khan Criticised Over His Blueprint for Private Renting. Property Notify · 1 day ago.
- Article 2:** Access to Rogue Landlord Database May Be a Pointless Exercise. Property Notify · 4 hours ago.
- Article 3:** Vulnerable Tenants Could be Hardest Hit by Scrapping of Section 21. Property Notify · 5 hours ago.

Industry Leading Headline Columnists - Fig 2

The screenshot shows a featured article by David Smith. The article title is 'London's No Longer Calling, and Some Cracks Are Beginning to Show'. The byline is 'DAVID SMITH © 13th January 2021'. The article text begins with '2021 has started with another national lockdown, though differing from the first lockdown in March-April last year in that the property market is ...'. Below the article is a bio for David Smith, Economics Columnist, stating he has been Economics Editor of The Sunday Times since 1989. At the bottom, there is a circular profile picture of David Smith and social media icons for LinkedIn, Twitter, and Facebook.

Additional information

Google Analytics Audience Overview Data - Fig 3



DotMailer Campaign Report Summary - Sample: PN Newsletter - Fig 4

The screenshot shows the DotMailer Campaign Report Summary for 'PN Newsletter'. It includes a table with the following columns: Last date sent, Campaign, Last modified by, Total sends, Delivered, % delivered, Unique opens, % unique opens, Total clicks, and Click to open rate. The data is as follows:

Last date sent	Campaign	Last modified by	Total sends	Delivered	% delivered	Unique opens	% unique opens	Total clicks	Click to open rate
15 Jan 2021 11:40	PN Newsletter - 15th January 2021		51,795	50,689	97.86%	9,298	18.34%	4,469	8.81%
22 Jan 2021 10:30	PN Newsletter - 22nd January 2021		51,682	50,336	97.39%	9,849	19.57%	1,671	3.31%
29 Jan 2021 10:30	PN Newsletter - 29th January 2021		51,434	50,168	97.54%	11,029	21.98%	3,696	7.37%
Sub total(s)			159,911	151,193	97.59%	30,176	19.96%	9,836	6.49%

An aerial night view of London, featuring the Shard skyscraper on the left side of the frame. The city lights are visible in the background, and the River Thames flows through the center. The overall scene is dark with bright highlights from the city lights and the building's facade.

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